



## Resurrection Community Center 2020 Campaign

7600 Soquel Drive • P.O. Box 87 • Aptos, California 95001-0087 • 831-688-4300

May 15, 2019

Dear Friends,

Resurrection Church was founded in 1965 as a mission of St. Joseph's Parish in Capitola, and officially became a parish in 1968 under the leadership of our visionary founding pastor, Fr. Francis Markey. What is now Markey Community Center was built as a multi-purpose building (worship space, offices, classrooms, and meeting rooms), with the vision to expand as the parish grew. In 2002, after many years of prayer, hard work, and generous sacrifice, our new church became a reality. Over the past 17 years we have been able to hold our Faith Formation classes and youth ministry here in the building (we were renting space at Good Shepherd & St. Joseph's in prior years), expanded our outreach ministries and utilized the hall for a variety of events for our parish and the larger community.

Nine years ago our growing Youth Ministry needed more space, so with donations and community grants we purchased, installed and furnished the Youth Center. We did this instead of expanding and remodeling Markey Center at that time because it was in the midst of the Great Recession. In light of this, the County of Santa Cruz gave us a 5 to 9-year permit to allow us to wait for a better financial climate. That permit expires this August, and we must have a building permit for the expansion/remodeling project by then and begin construction no later than February.

And so, after years of preparation and planning, it is time for us to begin our Capital Campaign for Markey Community Center. We have called the campaign "Resurrection Community Center 2020" since our identity is intimately connected with both Resurrection Parish and with the entire Santa Cruz County community as a place where "all are welcome" to gather.

We encourage you to read the enclosed brochure and plan to attend **our kick-off gathering this Sunday, May 19 following the 10:15 am mass**. There will be food and drink and a presentation about the project.

Over the next few months our Campaign team will follow up with you and with every member of the parish. Please prayerfully consider giving a 5-year pledge. (A pledge form is enclosed in the brochure. The Diocese will lend us money for the project based on the pledges that you and others make.) While we don't have to begin construction until February, we want to start in September to stay ahead of rising costs. The estimated cost of the project is \$6.5 million and, as of today, we have already been blessed by over \$300,000.00 in gifts and pledges from generous parishioners just like you.

55 years ago the people of St. Joseph Parish envisioned a new Catholic community here in Aptos and gave the money to build Markey Community Center. We have all been the beneficiaries of their faithful generosity. Now it is our turn to expand and improve it for our growing needs and for future generations!

Sincerely yours in Christ,

A handwritten signature in black ink, appearing to read "Romeo Evangelista".

Fr. Romeo Evangelista  
Pastor

A handwritten signature in black ink, appearing to read "Tom Hogan".

Tom Hogan  
Campaign Chair

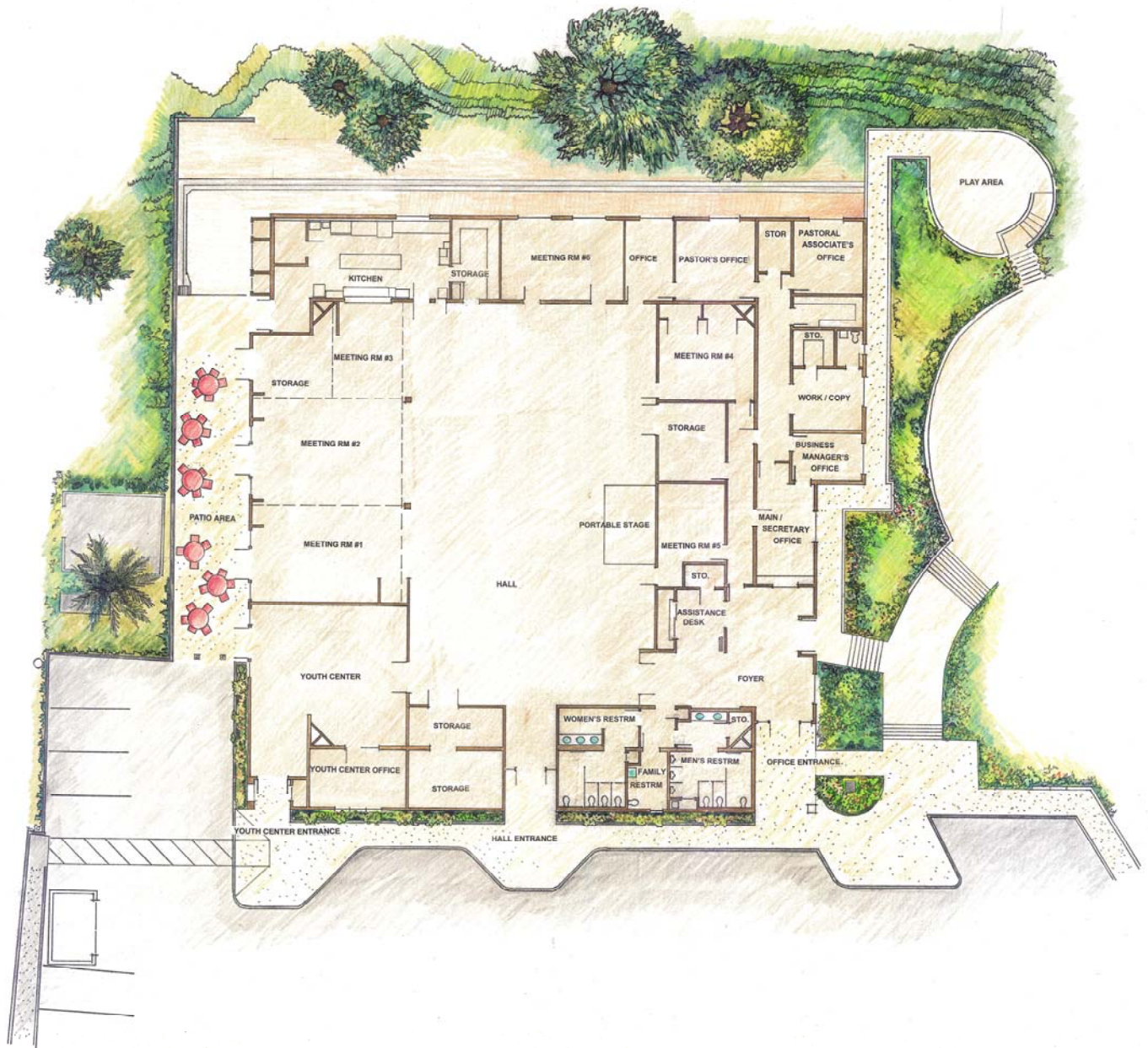
# RESURRECTION CHURCH

*7600 Soquel Drive, Aptos, CA 95003*



## RESURRECTION COMMUNITY CENTER 2020 CAMPAIGN

FOR THE RENOVATION OF MARKEY COMMUNITY CENTER  
TO IMPROVE OUR FACILITIES AND MAKE A SPACE FOR GROWING NEEDS



# *The Case for the Renovation of Markey Community Center*

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Resurrection Church was founded in Aptos in 1965 as a mission of St. Joseph Parish of Capitola under the guidance and vision of pastor Fr. Francis Markey. What is now Markey Community Center was built as a multi-purpose building to be used as a church, parish offices, classrooms and meeting rooms with the intention to expand as the parish grew. The parish was officially established on August 23, 1968 and Fr. Markey became its first pastor. There was always the dream to build a permanent worship space, and in May 2000 we broke ground for it. In March 2002 we moved into the completed worship space, and the original building was renamed the Father Francis Markey Community Center. Over the past 17 years Markey Community Center has seen increased use by our growing parish ministries (including 14 of our Outreach Ministries), and it has also become an important mid-county meeting place, hosting meetings and events for over 40 Santa Cruz County community organizations such as the Red Cross monthly blood drives, California Grey Bears food distribution, Boys and Girls Scouting programs, Second Harvest Food Bank, United Way, and County Election Department polling and training center.

The remodel of Markey Community Center was always planned as part of the New Church Building project, but the Great Recession of 2008 delayed its implementation. In spite of this, our ministries and Center use continued to grow, especially our Youth Ministry programs as we hired a full-time director to meet the needs of our young people and their families. As a temporary solution to the need for more space for our Youth Ministry, the County of Santa Cruz gave us a temporary permit to install a modular building next to the Center, with the condition that we would have to have a permit for the Center remodel project by August 2019 to replace the temporary building. With donations and foundation grants we purchased the modular building and it was installed in December 2011.

So the time is now to enlarge and revitalize the Markey Center as the hub of Resurrection's growing youth and outreach ministries; and where we offer a welcoming community space to touch those in need throughout the county.

The expansion and renovation of the Markey Center will add 2,600 square feet, bringing the total to 13,090. Meeting rooms will feature French doors with window panels to provide more light and an open feeling. Attractive moveable partitions will make the space more flexible and functional. The kitchen will be brought up to health code standards, and the Great Hall will have improved audio/visual capabilities. There will be a patio outside the meeting room area, providing even more space and a place to enjoy our beautiful climate.

Important improvements will include enlarged and relocated restrooms (with ADA accessibility and a single Family Restroom), and an office wing that will enhance work efficiency, privacy and safety for our staff.

Vital and necessary structural improvements include reducing the strain on the main roof beams and strengthening the infrastructure. The entire building will be ADA compliant and provide improved access and parking for those with special needs. Fire safety will also be greatly improved with the installation of a fire sprinkler system.

Playground improvements are also a part of this project. In 2016 we raised funds through the Annual Ministries Appeal to make the playground area larger, more secure, and put in a new structure. We discovered that the scope of the project was more than we raised so we added it the remodel project. The \$55,550.00 that was raised through the appeal will be used for this.

## *What We Envision*

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The proposed renovation will:

- add 2,600 square feet to house the **Youth Center** and vital parish services.
- create more functional meeting/classrooms and office space.
- upgrade and correct **structural and safety** issues (which includes the addition of fire sprinklers)
- expand and modernize the **playground**
- improve **parking and walkways** for easier access
- expand and **improve restrooms** (ADA compliant)

- resolve water **drainage** problems
- enhance **energy efficiency**
- update **sound and media systems**

The hall will be user friendly and functional, and will use less energy and water, and be equipped with solar energy panels.

The **Youth Center** will be the heart of the expansion, providing a permanent space to empower our youth and help them grow in faith and love. The project will dedicate 800 square feet of space for the

Youth Center, more than the existing modular building.

Our **communal Great Room** space will be more flexible and adaptable for meetings, gatherings and celebrations, and it will feature upgraded kitchen facilities that are compliant with current health department standards and regulations.

***THERE IS NO REASON NOT TO DO THIS NOW,  
EXCEPT THAT IT MIGHT BE HARD.  
IT IS IMPORTANT,  
IT IS NEEDED,  
IT WILL  
MAKE A DIFFERENCE!***

## *Who it Will Serve*

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The center is a vibrant hub of Resurrection's internal and external work. It houses our administrative offices as well as provides space for small, medium and large meetings, outreach to the poor, celebrations, retreats, and events for our own community as well as the community at large.

Currently 53 youth from Middle School through High School find a safe space to grow in faith and fellowship.

It's used by the Women's Guild, the Knights of Columbus, CO-PA, our Faith Formation for children and youth, the Senior Ministry, and other parish ministries and groups.

In addition to our own uses, more than 40 ecumenical and non-profit community organizations, ranging from blood drives, Red Cross emergencies and polling for elections, schools, to forums that inspire and inform, as well as shelter for the homeless, and a food pantry for the poor.

## *The Timeline*

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The goal is to break ground by the end of 2019 with completion in 2020. The project is estimated to take eight months to complete. Time is of the essence since the temporary building housing the Youth Center must be removed by August 2019 unless we pull a permit.

Plans are being reviewed by the County Planning Department now. Once approved, bids for construction will be requested. As soon as private support is committed, construction can move forward.

FALL 2019

TO

SPRING 2020

## *How Will it Be Funded*

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The \$6.5 million project will be funded by charitable donations. The Diocese of Monterey will loan Resurrection the required funds based on signed pledges by

parishioners and others who commit gifts to the project. The pledges will serve as collateral for the loan. We are also seeking community foundation grants since we

provide vital meeting and activity space for the larger community.

## *Ways to Give*

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All gifts may be pledged over five years. The loan from the Diocese will enable the Parish to begin construction as soon as the required funds have been pledged.

Gifts may be cash/check, credit card, automatic withdrawal or stock. Pledges may be paid in monthly, quarterly, semi-annual or annual payments.

Gifts of all sizes are needed. Our hope is to raise about one-third to one-half through gifts of \$100,000 or more from people or foundations who have the capacity and interest. The remaining gifts will come from many, many people or organizations giving whatever amount they can.

A gift from The Richard & Mary Solari Charitable Trust has already been received and is providing important resources to move the planning and permitting forward. Mark Corley, who was the contractor for the New Church, is providing pro bono project management services, which reduces the overall cost of the work.

## *What's In It for You?*

### *The Plan for Raising the Necessary Funds*

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#### ***Your support is Critical to the Success of this Campaign***

The Resurrection Community Center 2020 Campaign will enable us to continue to provide a place to gather as a community for faith formation for our children, youth and adults, for outreach, and as a social hall for parish and community events. This is a monumental effort and every gift, regardless of size, will make a huge difference. The benefits reach not only our parish but the community at large.

#### ***Are gifts to the Resurrection Community Center 2020 Campaign tax deductible?***

Yes. Resurrection Church is a part of the Diocese of Monterey Parish & School Operating Corporation which is a 501(C) 3 organization. All gifts to the Resurrection Com-

munity Center 2020 Campaign are tax deductible to the fullest extent of the law. Please consult with your tax advisor for more information pertaining to your own tax situation.

#### ***Will my gift be recognized?***

All gifts will be recognized in the Resurrection Community Center 2020 Campaign Donor Book. We are also looking into creating a permanent display in the updated and expanded Parish Hall.

#### ***Why should I consider making a pledge versus a one-time gift?***

A pledge, which is a gift made over time, allows you to bridge the gap between the support you feel and the practical realities of daily life. It is the indication of your intentions over a period of time and not a legally binding document.

### **Ways to Manage a Five-Year Pledge**

<b>Total Pledge</b>	<b>10% Initial Down Payment</b>	<b>Balance</b>	<b>Annual Gift</b>	<b>Semi-Annual Gift</b>	<b>Quarterly Gift</b>	<b>Monthly Gift</b>
\$500,000	\$50,000	\$450,000	\$90,000	\$45,000	\$22,500	\$7,500
\$100,000	\$10,000	\$90,000	\$18,000	\$9,000	\$4,500	\$1,500
\$50,000	\$5,000	\$45,000	\$9,000	\$4,500	\$2,250	\$750
\$25,000	\$2,500	\$22,500	\$4,500	\$2,250	\$1,125	\$375
\$10,000	\$1,000	\$9,000	\$1,800	\$900	\$450	\$150
\$6,500	\$650	\$5,850	\$1,170	\$585	\$293	\$98
\$5,000	\$500	\$4,500	\$900	\$450	\$225	\$75
\$1,000	\$100	\$900	\$180	\$90	\$45	\$15

Please make your gift or pledge payable to Resurrection Church. If you would like more information about Resurrection Church, or the Resurrection Community Center 2020 Campaign, please contact Karen Victorino at (831) 688-4300 or by email at [kmvictorino@sbcglobal.net](mailto:kmvictorino@sbcglobal.net)

## *Ways to Make a Pledge*

# *How Can I Make My Best Possible Gift to the Resurrection Community Center 2020 Campaign?*

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### ***Current Income (Cash Gift)***

From savings, tax refunds, stock dividends or deferring a major purchase. All pledges may be paid over a five-year period. This is the most common form of giving to a capital campaign and is tax deductible to the extent of the existing tax regulations.

### ***Gift of stock or bonds***

Next to cash, this is the most widely used gift vehicle. To initiate this gift, advise your broker and contact Resurrection's Parish Office of your intentions. There are great tax benefits to giving stocks or bonds since the appreciation in value will not be taxed. You avoid capital gain taxes when you donate these to the Resurrection Community Center 2020 Campaign. Please consult with your tax advisor.

### ***Gifts from Bequests***

A bequest to Resurrection Church for the benefit of Resurrection Community Center 2020 Campaign, if properly done, may result in a greater amount passing to your heirs because of current tax savings as well as a future reduction in inheritance taxes that could be imposed on your estate. Please speak with your attorney about how this can be done to make certain that all legal needs are provided for.

### ***Benefactor Life Insurance***

You may make Resurrection Church the beneficiary of a life insurance policy. Your premium payments then become deductible for income tax purposes as a donation. A new policy may be taken out in the name of Resurrection Church, or an established but no longer adequate or needed policy may be converted to Resurrection Church for the benefit of Resurrection Community Center 2020 Campaign.

### ***Bequests of Gifts in Your Will***

This is a desirable way to remember the Resurrection Community Center 2020 Campaign. A percentage of your estate (perhaps 10%) would be a fitting way to remember Resurrection Church and could reduce your estate taxes. Please speak with your attorney.

### ***Charitable Gift Annuity***

In this type of gift, for example, you give a minimum of \$5,000 to Resurrection Church for the benefit of the Resurrection Community Center 2020 Campaign. In return, you are paid a fixed sum for one or two people. In this example, a 70-year-old could receive 5% or about \$250 per year for life.

### ***Planned Giving***

You can go directly to the Diocese of Monterey's planned giving site to learn more about ways to give a Charitable Gift Annuity, IRA Charitable Rollover, and Bequest

<https://dioceseofmonterey.giftlegacy.com/>

### ***Matching Gifts***

Many companies will match donations made by employees to qualifying non-profit organizations. Resurrection Church is a 501(C)3. Please check with your employer to see if the Resurrection Community Center 2020 Campaign would qualify for a matching gift from your company.

### **Resurrection Community Center 2020 Campaign**

7600 Soquel Drive, Aptos, CA 95003  
(831) 688-4300 | [kmvictorino@sbcglobal.net](mailto:kmvictorino@sbcglobal.net)



# Commemorative Opportunities

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In appreciation of the financial commitments for this project all gifts will be recognized in the Resurrection Community Center 2020 Campaign Donor Book. We are also looking into creating a permanent display in the updated and expanded Parish Hall.

## Special Recognition Levels:

- Contributor \$1.00 - \$9,999
- Supporter \$10,000 - \$24,999
- Donor \$25,000 - \$49,999
- Benefactor \$50,000 - \$ 99,999
- Sponsor \$100,000 - \$249,000
- Patron \$250,000 and above

## Naming opportunities:

To celebrate the generosity and impact of gifts \$100,000 to \$1 million made for the benefit of the entire parish, individuals may choose to name distinctive spaces in the project to honor or memorialize someone they love and respect, or themselves or family.

- Youth Center \$1 million
- Playground \$500,000
- Great Room \$500,000
- Administrative Office wing: \$250,000
- Meeting Rooms: Six at \$100,000
- Kitchen: \$100,000
- Foyer: \$100,000

NON-PROFIT  
ORGANIZATION  
U.S. POSTAGE  
PAID  
Aptos, California  
Permit #8

Resurrection Church  
PO Box 87  
Aptos, CA 95001-0087  
*Return Service Requested*



# RESURRECTION COMMUNITY CENTER 2020 CAMPAIGN

*Resurrection Church, 7600 Soquel Drive, Aptos, CA 95003*

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## Questions & Answers

### *Why do anything?*

- We need the space
- To provide a permanent space for the Youth Center
- To eliminate costly repairs that are increasing in frequency.
- To make it safer, accessible and compliant for those who use it.
- To improve structural systems to reduce risk and potential damage. The building will be brought up to the current building code and be ADA compliant with fire sprinklers.
- To make it more energy efficient and use less water. Our intent is to provide solar panels.

### *Why don't we tear down the building and start over?*

It would be more costly to tear down the building. We would have to go out for public comments and based on current requirements we wouldn't have enough parking. Right now because we are remodeling our existing building the number of parking spaces has been grandfathered in. Starting over would delay the project even further and we need pull a permit by August 2019.

### *Why do we need to do this now vs. in the future?*

Time is of the essence because we have a deadline with the County of Santa Cruz. We either need to remove the modular building by August 2019 or pull a permit. Since we don't want to lose a place for our youth to meet because of our lack of space it is necessary to do it now. In addition the longer we wait the higher the cost will become. We need to invest in the future of our young people and in order to do this we need to make sure that they have a place to gather. By remodeling Markey

Community Center we are also providing for our future by taking care of an aging building that will meet our needs into the future. Our founders built this building for us and it is now time to build it not only for us but also future generations.

### *How much is each family supposed to give?*

Each family will be asked to make a pledge. There are several pledge levels. We seek equal sacrifice, not equal gifts from parishioners. What each person or family gives calls for individual discernment.

### *Is my gift expected in full when I sign the pledge card?*

No. All donors are encouraged to fulfill their pledge over a five-year period. This allows for larger gifts by spreading the payments over time. An initial down payment of 10% is requested.

### *Do I have to make a down payment?*

No. Although there are ongoing costs related to construction and your initial down payment will help us reduce the amount we may have to borrow to pay for these costs.

### *How will the pledges be paid?*

We are suggesting a remittance period of five years or less. Payments can be made either monthly, quarterly, semi-annually or annually. You can pay this with cash, checks, automatic withdrawal, credit card or stock.

### *When should I start payments on my pledge?*

As soon as possible!

## Questions & Answers

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*Why do we need to fill out a pledge form and sign it?*

This is for our parish records. Also, we will need to borrow construction funding from the Diocese of Monterey, and they require us to document the financial support and intentions of our parishioners as we move forward. A pledge form is not a legally binding document.

*How should this pledge affect my regular Sunday giving?*

**Not at all!** Your regular contributions to the Sunday collection are essential to the on-going mission and stewardship of the parish. This campaign is a wholly separate undertaking. We cannot allow it to reduce our regular giving.

*How about giving stocks, bonds or other securities?*

These are excellent gifts as long as they can be readily liquidated. By giving appreciated assets, the donor avoids the capital gains tax and can receive a significant charitable deduction for this donation.

*What is the total estimated cost for this?*

The estimated needs of the remodel of Markey Community Center is \$6.5 million. This is a number that our architects, Franks & Brenkwitz and our contractor, Bogard Construction, Inc. came up with by doing valued engineering and sending the project out for a preliminary bid. The plans have been submitted to the County of Santa Cruz and after review they will be sent out for final bids in order to get a more accurate number. This is not an extravagant project but everything on the plans is necessary.

*In addition to my financial support, how can I help?*

Please volunteer to work on the Resurrection Community Center 2020 Campaign. It's rewarding, fun, and you will meet a lot of your fellow parishioners. As we move forward there will be specific tasks with descriptions and starting/ending dates. Volunteers can sign up for one specific task or work on the entire campaign. We cannot do this without you!



**Resurrection Community Center 2020 Campaign**

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# Resurrection Community Center 2020

Resurrection Church

7600 Soquel Drive, Aptos, CA 95003

Mailing Address: PO Box 87, Aptos, CA 95001-0087

**1. Please Print - Please fill out your contact information below:**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**2. Please check a box below:**

I have already made my gift to the Resurrection Community Center 2020 Campaign

Yes! I agree to make a pledge today. Please complete questions #3-#7

Praying. I am thinking about my decision. Please call me at ( ) \_\_\_\_\_

No, I am unable to help. I will keep the project in my prayers.

**3. If you are making a pledge today, please choose from the plans below:**

\$ \_\_\_\_\_ per week for \_\_\_\_\_ years for a total pledge of \$ \_\_\_\_\_

\$100 per week (Approximately \$400 per month) for 5 years for a total pledge of \$26,000

\$50 per week (Approximately \$200 per month) for 5 years for a total pledge of \$13,000

\$25 per week (Approximately \$100 per month) for 5 years for a total pledge of \$6,500

\$15 per week (Approximately \$60 per month) for 5 years for a total pledge of \$3,900

\$10 per week (Approximately \$40 per month) for 5 years for a total pledge of \$2,600

**4. (Optional) I would like this gift to be made in memory or honor of a loved one**

In memory of \_\_\_\_\_ In honor of \_\_\_\_\_

**5. I would like to begin my pledge on:** Month \_\_\_\_\_ Year \_\_\_\_\_

**6. I would like to pay my pledge**  Monthly  Quarterly  Semi-Annually  Annually

**7. Options for payment (Cash, Checks, Credit Card, Automatic Bank Withdrawal, Stock):**

Please bill me  Stock. Please contact me.

Please charge my credit card:  Visa  Mastercard  Discover  American Express

Name on card: \_\_\_\_\_ Card #: \_\_\_\_\_

Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_ Billing address if different from above:

Signature \_\_\_\_\_

Automatic bank withdrawal. Please provide a voided check.

Routing # \_\_\_\_\_ (9 digit number beginning with 0, 1, 2, or 3)

Account # \_\_\_\_\_