

Markey Center Retrofit and Expansion Project Timeline

1999 – Decision to build New Church is discerned; retrofit and expansion of Markey Center identified as a future project

2010 – Markey Center project is even more urgently needed with growth of youth ministry, but due to economic restraints of the Great Recession, capital campaign is deferred and modular building is purchased with grant money and approved by Santa Cruz County for 9-year use

2011 – Parish includes project in 2012-2017 Parish Pastoral Plan

2013 – Fr. Ron Shirley hires an architect and project plans begin to take shape.

2015-2018 – Project Plans are reviewed by various parish representative groups and staff for design input

2018 – Project Manager Mark Corley offers pro bono services; Bogard Construction is selected for design-build

2018 August 25 & 26 – Project plans presented to parishioners after all masses for review and design input

2018 October – Project cost is estimated at \$6.5 million

2019 February – Project application accepted by County with \$14,000 application fee; Capital Campaign Committee is convened

2019 March – “Silent Phase” solicitation of major donors begins

2019 April 27 – Top 20 Parish Donor Dinner raises over \$390,000 from 16 households

2019 May – Campaign booklet mailed to all parishioners; kickoff event May 19

2019 June – Follow-up evening receptions (2) for all parishioners

2019 August – Project plan is “value-engineered” to reduce cost to \$5.7 million; County grants building permit, allowing modular building to remain until project is completed

2019 August – Wine and pizza suppers (2) recruit volunteers for parishioner outreach

2019 September – Diocese informs Fr. Romeo and project team that 100% of the \$5.7 million must be received in gifts and pledges before the Diocese will release funds to begin construction (contrary to past experience in which funds were released immediately)

2019 October – In light of this, Campaign Committee is advised to delay active solicitation from whole parish and to resume “silent phase” solicitation of large donations from select parish and community donors

2019 November – Parish hires professional fundraiser Lloyd Graff to lead campaign

2019 December – Campaign Committee is expanded; Project updates publicized

2020 January – Campaign reaches \$1,000,000 in gifts and pledges from 149 households!
- grant-writing begins

2020 February – Community Merchants will be solicited

2020 March – Parish volunteers will be trained for parish outreach phase

2020 April – Personal outreach to parish households will begin

2020 May – The 46 Community Organizations that use the Center will be solicited

2020 Fall – \$5.7 million goal is reached; construction begins!

2021 Winter – Project is completed; Grand Re-opening Celebration