

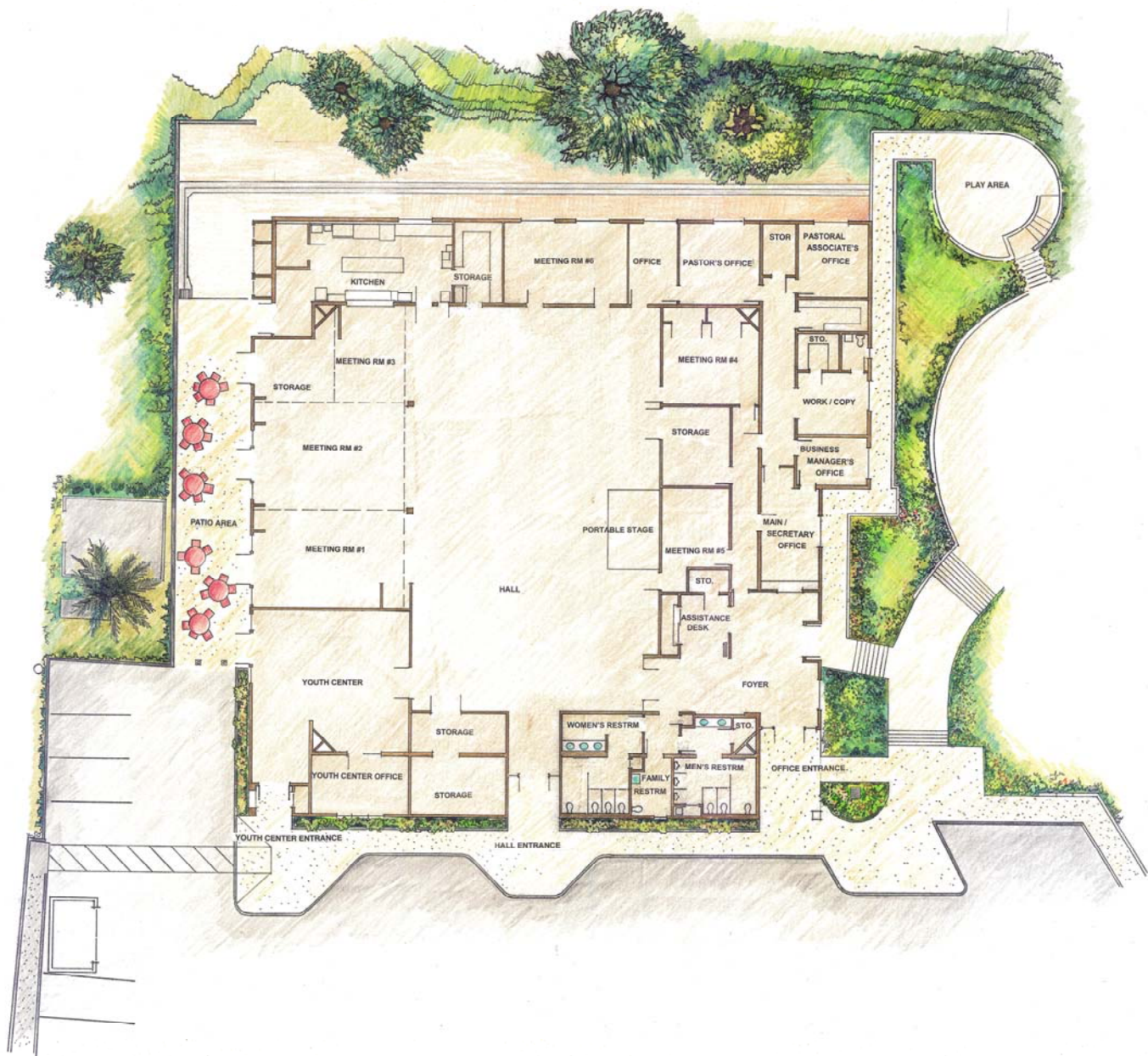
RESURRECTION CHURCH

7600 Soquel Drive, Aptos, CA 95003



RESURRECTION COMMUNITY CENTER 2020 CAMPAIGN

FOR THE RENOVATION OF MARKEY COMMUNITY CENTER
TO IMPROVE OUR FACILITIES AND MAKE A SPACE FOR GROWING NEEDS



The Renovation of Markey Community Center

Resurrection Church was founded in Aptos in 1965 as a mission of St. Joseph Parish of Capitola under the guidance and vision of pastor Fr. Francis Markey. What is now Markey Community Center was built as a multi-purpose building to be used as a church, parish offices, classrooms and meeting rooms with the intention to expand as the parish grew. The parish was officially established on August 23, 1968 and Fr. Markey became its first pastor. There was always the dream to build a permanent worship space, and in May 2000 we broke ground for it. In March 2002 we moved into the completed worship space, and the original building was renamed the Father Francis Markey Community Center. Over the past 18 years Markey Community Center has seen increased use by our growing parish ministries (including 14 of our Outreach Ministries), and it has also become an important mid-county gathering place, hosting meetings and events for over 45 Santa Cruz County community organizations such as Red Cross monthly blood drives, California Grey Bears food distribution, Boys and Girls Scouting programs, Second Harvest Food Bank, United Way, and County Election Department polling and training center.

The remodel of Markey Community Center was always planned as part of the New Church Building project, but the Great Recession of 2008 delayed its implementation. In spite of this, our ministries and Center use continued to grow, especially our Youth Ministry programs as we hired a full-time director to meet the needs of our young people and their families. As a temporary solution to the need for more space for our Youth Ministry, the County of Santa Cruz gave us a temporary permit to install a modular building next to the Center, with the condition that we would have to have a permit for the Center re-model project by August 2019 to replace the temporary building. With donations and foundation grants we purchased the modular building and it was installed in December 2011.

Now is the time to enlarge and revitalize the Markey Center as the hub of Resurrection's growing youth and outreach ministries, and where we offer a welcoming community space to touch those in need throughout the county.

Built in 1965, Markey Center has not been altered or updated since constructed. The Retro-fit and Remodel project is needed to "save" the aging structure by bringing it up to earthquake, ADA, fire safety, and Health

Department codes, and to expand/improve the space to meet growing needs of the parish and the many non-profit and community organizations that use the building.

The approximately \$5.7 million project includes \$2.5 million for the retro-fit, including:

- Extensive structural engineering and drainage improvements
- New, ADA-compliant bathrooms and building
- Fire sprinklers
- Kitchen improvements to meet County health code requirements

Approximately \$3.2 million is needed for the remodel, including:

- expansion of the interior square footage by building out into the existing breezeways
- Construction of an interior, dedicated Youth Center (Santa Cruz County requires removal of current modular building Youth Center)
- increasing the number and location of ADA-compliant restrooms
- relocation/construction of Food Bank distribution center
- relocation/construction of meeting spaces and offices
- upgraded audio-visual systems
- central heating system
- energy-efficient LED lighting systems
- new, ADA-compliant playground area
- solar panels

The expansion and renovation of the Markey Center will add 2,600 square feet, bringing the total to 13,090. Meeting rooms will feature French doors with window panels to provide more light and an open feeling. There will be a patio outside the meeting room area, providing even more space and a place to enjoy our beautiful climate.

The parish community hopes to raise about 1/3 of the cost of the project from grants. The rest will be given by parish and community donors. (\$1 million has already been given by the first 149 parish donors.)

What We Envision

The proposed renovation will:

- add 2,600 square feet to house the **Youth Center** and vital parish services.
- create more functional meeting/classrooms and office space.
- upgrade and correct **structural and safety** issues (which includes the addition of fire sprinklers)
- expand and modernize the **playground**
- improve **parking and walkways** for easier access

- expand and **improve restrooms** (ADA compliant)
- resolve water **drainage** problems
- enhance **energy efficiency**
- update **sound and media systems**

The hall will be user friendly and functional, and will use less energy and water, and be equipped with solar energy panels.

The **Youth Center** will be the heart of the expansion, providing a per-

manent space to empower our youth and help them grow in faith and love. The project will dedicate 800 square feet of space for the Youth Center, more than the existing modular building.

Our **communal Great Room** space will be more flexible and adaptable for meetings, gatherings and celebrations, and it will feature upgraded kitchen facilities that are compliant with current health department standards and regulations.

***THERE IS NO REASON NOT TO DO THIS NOW,
EXCEPT THAT IT MIGHT BE HARD.
IT IS IMPORTANT,
IT IS NEEDED,
IT WILL
MAKE A DIFFERENCE!***

Whom it Will Serve

The center is a vibrant hub of Resurrection's internal and external work. It houses our administrative offices as well as provides space for small, medium and large meetings, outreach to the poor, celebrations, retreats, and events for our own community as well as the community at large.

Currently 53 youth from Middle School through High School find

here a safe space to grow in faith and in service.

It is used by the Women's Guild, the Knights of Columbus, COPA, our Faith Formation for children and youth, the Senior Ministry, and other parish ministries and groups.

In addition to parish uses, more than 45 ecumenical and non-profit community organizations use the space for activities, community service, and events.

With your support, Markey Community Center, a unique mid-county gathering space, will be persevered and better-equipped to serve not only the Resurrection Catholic community, but the greater Santa Cruz County community for generations to come.

The Timeline

The goal is to break ground by the Fall of 2020 with completion in 2021 (approximately 8 months). A construction permit has been granted by Santa Cruz County.

Time is of the essence since we cannot receive a loan from the Diocese of Monterey and begin con-

struction until we have received pledges and gifts equal to the entire amount needed. The longer our fundraising takes, the more expensive the project will become. (The \$5.7 million estimate is based on actual bids received and our timeline.)

FALL 2020

TO

SPRING 2021

How It Will Be Funded

The \$5.7 million project will be funded by charitable donations. The Diocese of Monterey will loan Resurrection the required funds based on signed pledges by parish-

ioners and others who commit gifts to the project. The pledges will serve as collateral for the loan.

We are also seeking community foundation grants since we provide vital meeting and activity space for the larger community.

Ways to Give

All gifts may be pledged over five years. Gifts may be cash/check, credit card, automatic withdrawal or stock. Pledges may be paid in monthly, quarterly, semi-annual or annual payments.

Gifts of all sizes are needed. Our hope is to raise about one-third to one-half through gifts of \$100,000 or more from people or founda-

tions who have the capacity and interest. The remaining gifts will come from many, many people or organizations giving whatever amount they can.

A substantial gift from The Richard & Mary Solari Charitable Trust enabled the planning and permitting to be completed. Mark Corley, who

was the project manager for the New Church, is providing pro bono project management services, reducing the overall cost of the work.

What's In It for You?

The Plan for Raising the Necessary Funds

Your support is Critical to the Success of this Campaign

The Resurrection Community Center 2020 Campaign will enable us to continue to provide a place to gather as a community for faith formation for our children, youth and adults, for outreach, and as a social hall for parish and community events. This is a monumental effort and every gift, regardless of size, will make a huge difference. The benefits reach not only our parish but the community at large.

Are gifts to the Resurrection Community Center 2020 Campaign tax deductible?

Yes. Resurrection Church is a part of the Diocese of Monterey Parish & School Operating Corporation

which is a 501(C) 3 organization. All gifts to the Resurrection Community Center 2020 Campaign are tax deductible to the fullest extent of the law. Please consult with your tax advisor for more information pertaining to your own tax situation.

Will my gift be recognized?

All gifts will be recognized in the Resurrection Community Center 2020 Campaign Donor Book. We are also looking into creating a permanent display in the updated and expanded Parish Hall.

Why should I consider making a pledge versus a one-time gift?

A pledge, which is a gift made over time, allows you to bridge the gap between the support you feel and the practical realities of daily life. It is the indication of your intentions over a period of time and not a legally binding document.

Ways to Manage a Five-Year Pledge

Total Pledge	10% Initial Down Payment	Balance	Annual Gift	Semi-Annual Gift	Quarterly Gift	Monthly Gift
\$500,000	\$50,000	\$450,000	\$90,000	\$45,000	\$22,500	\$7,500
\$100,000	\$10,000	\$90,000	\$18,000	\$9,000	\$4,500	\$1,500
\$50,000	\$5,000	\$45,000	\$9,000	\$4,500	\$2,250	\$750
\$25,000	\$2,500	\$22,500	\$4,500	\$2,250	\$1,125	\$375
\$10,000	\$1,000	\$9,000	\$1,800	\$900	\$450	\$150
\$6,500	\$650	\$5,850	\$1,170	\$585	\$293	\$98
\$5,000	\$500	\$4,500	\$900	\$450	\$225	\$75
\$1,000	\$100	\$900	\$180	\$90	\$45	\$15

Please make your gift or pledge payable to Resurrection Church. If you would like more information about Resurrection Church, or the Resurrection Community Center 2020 Campaign, please contact Karen Victorino at (831) 688-4300 or by email at kmvictorino@sbcglobal.net

Ways to Make a Pledge

How Can I Make My Best Possible Gift to the Resurrection Community Center 2020 Campaign?

Current Income (Cash Gift)

From savings, tax refunds, stock dividends or deferring a major purchase. All pledges may be paid over a five-year period. This is the most common form of giving to a capital campaign and is tax deductible to the extent of the existing tax regulations.

Gift of stock or bonds

Next to cash, this is the most widely used gift vehicle. To initiate this gift, advise your broker and contact Resurrection's Parish Office of your intentions. There are great tax benefits to giving stocks or bonds since the appreciation in value will not be taxed. You avoid capital gain taxes when you donate these to the Resurrection Community Center 2020 Campaign. Please consult with your tax advisor.

Gifts from Bequests

A bequest to Resurrection Church for the benefit of Resurrection Community Center 2020 Campaign, if properly done, may result in a greater amount passing to your heirs because of current tax savings as well as a future reduction in inheritance taxes that could be imposed on your estate. Please speak with your attorney about how this can be done to make certain that all legal needs are provided for.

Benefactor Life Insurance

You may make Resurrection Church the beneficiary of a life insurance policy. Your premium payments then become deductible for income tax purposes as a donation. A new policy may be taken out in the name of Resurrection Church, or an established but no longer adequate or needed policy may be converted to Resurrection Church for the benefit of Resurrection Community Center 2020 Campaign.

Bequests of Gifts in Your Will

This is a desirable way to remember the Resurrection Community Center 2020 Campaign. A percentage of your estate (perhaps 10%) would be a fitting way to remember Resurrection Church and could reduce your estate taxes. Please speak with your attorney.

Charitable Gift Annuity

In this type of gift, for example, you give a minimum of \$5,000 to Resurrection Church for the benefit of the Resurrection Community Center 2020 Campaign. In return, you are paid a fixed sum for one or two people. In this example, a 70-year-old could receive 5% or about \$250 per year for life.

Planned Giving

You can go directly to the Diocese of Monterey's planned giving site to learn more about ways to give a Charitable Gift Annuity, IRA Charitable Rollover, and Bequest

<https://dioceseofmonterey.giftlegacy.com/>

Matching Gifts

Many companies will match donations made by employees to qualifying non-profit organizations. Resurrection Church is a 501(C)3. Please check with your employer to see if the Resurrection Community Center 2020 Campaign would qualify for a matching gift from your company.

**Resurrection Community Center
2020 Campaign**

**7600 Soquel Drive, Aptos, CA 95003
(831) 688-4300 | kmvictorino@sbcglobal.net**

<https://resurrection-aptos.org>

Commemorative Opportunities

In appreciation of the financial commitments for this project all gifts will be recognized in the Resurrection Community Center 2020 Campaign Donor Book. We are also looking into creating a permanent display in the updated and expanded Parish Hall.

Special Recognition Levels:

- Contributor \$1.00 - \$9,999
- Supporter \$10,000 - \$24,999
- Donor \$25,000 - \$49,999
- Benefactor \$50,000 - \$ 99,999
- Sponsor \$100,000 - \$249,000
- Patron \$250,000 and above

Naming opportunities:

To celebrate the generosity and impact of gifts \$100,000 to \$1 million made for the benefit of the entire parish, individuals may choose to name distinctive spaces in the project to honor or memorialize someone they love and respect, or themselves or family.

- ~~Youth Center~~ ~~\$1 million~~
- Playground \$500,000
- Great Room \$500,000
- Administrative Office wing: \$250,000
- Meeting Rooms: Six at \$100,000
- ~~Kitchen:~~ ~~\$100,000~~
- ~~Foyer:~~ ~~\$100,000~~
- Food Pantry \$100,000
- Solar Panels \$100,000

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